

## **C. RANGANATHAN**

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### **RESEARCH INTERESTS**

- Transforming an enterprise through e-business and information technologies (IT).
  - Formulation and implementation of information systems and e-business strategies.
  - Management of IT-enabled customer and supplier relationships.
  - Information technology initiatives and firm performance.
- Healthcare IT & Social Networks
- Information systems sourcing and downsizing.

### **HONORS & AWARDS**

- Favorite MIS Professor Award, UIC, 2007, 2010.
- Honorable Mention, SIM International Paper Awards, 2007.
- Outstanding Service Award - Honorable Mention, CBA, UIC, 2006.
- Best Paper Nominee, Hawaii International Conference on Systems Sciences, 2006.
- Teaching Recognition Program Award, UIC, 2004.
- Best Teaching Case Award, International Conference on Information Systems, 2003
- Third place Winner, SIM International Paper Contest, 2002.
- First Place Winner, SIM International Paper Contest, 2001.
- Dean's Commendation Letter for Teaching Excellence, 2001 - 2005.
- ACM SIGMIS Doctoral Dissertation Award, International Conference on Information Systems, 1998.
- Dissertation Proposal Award, Jawaharlal Nehru Memorial Fund(India), 1996.

### **RESEARCH GRANTS**

- Co-PI, **Illinois Health Information Exchange Assessment**, Illinois Office of Health Information Technology, \$180,000 (2012-2014)

- Co-PI on IGERT-NSF grant on **IGERT: Electronic Security and Privacy: Technological, Human, Enterprise and Legal Considerations**, \$3.2 million (2011-2015)
- PI, Raising the Research Profile of CBA for establishing **Center for Healthcare Information Management & Systems**, \$384,000
- Healthcare IT Implementation, Alliance of Chicago, \$5000
- Consortia of Chicago-area firms under the Center for Research in Information Management (UIC), **Enterprise IT Sourcing Strategy**, (with A. Ramaprasad), \$31K, 2004.
- Electronic Document Systems Foundation, **Document Communications Industry Study**, (with J. Watson), \$15K, 2003, 2004, 2005.
- IBM Center for the Business of the Government, **Managing Information-Technology Enabled Organizational Transformation in Health Care Sector**, (with M.W. Maheim), \$15K, 2003.
- Center for Research in Information Management (UIC), **Governance Arrangements for Building e-Business Capabilities**, \$14K, 2001.

## PUBLICATIONS

### Refereed Articles

Ranganathan, C. The Role of Extrinsic Cues in Consumer Decision Process in Online Shopping Environments, **Journal of Electronic Commerce in Organizations**. (in press)

Ranganathan, C., Teo, T.S.H. and Dhaliwal, J.S. Web-enabled supply chain management: Key antecedents and performance impacts. **International Journal of Information Management** Dec 2011, 31(6), 533-545.

Teo, T.S.H., Srivastava, S.C., Ranganathan, C. and Loo, J.W.K. A framework for stakeholder oriented mindfulness: Case of RFID implementation at YCH Group, Singapore. **European Journal of Information Systems**. March 2011, 20(2), 201-220.

Outlay, C. N., Krishnan, P., & Ranganathan, C. Addressing the new regulatory landscape: IT compliance and E-Discovery at KMCO Gaming. **Journal of Information Technology**, Feb 2011, p.40-49.

Ranganathan, C. & Outlay, C. N. (2009). Life After IT Outsourcing: Lessons Learned from Resizing the IT Workforce. *MIS Quarterly Executive*, Dec 2009, 8(4).

Seo, D., Ranganathan C., and Babad, Y. Two-Level Model of Customer Retention in U. S. Mobile Telecommunication Service Market. **Telecommunications Policy**, April 2008, 32(3-4), 182-196.

Teo, TSH., Ranganathan C and Srivastava, SC, Loo, JWK. Fostering IT-enabled Business Innovation at YCH Group, **MIS Quarterly Executive**, Dec 2007, 6(4), 211-223. (Honorable Mention Award, SIM International Paper Contest)

Ranganathan, C. and Balaji, S. Critical Capabilities for Offshore Outsourcing. **MIS Quarterly Executive**, Sep 2007, 6(3), 147-164.

Ranganathan, C., Krishnan, P., and Glickman. Crafting and executing an offshore IT sourcing strategy: GlobShop's experience, **Journal of Information Technology**, 2007, 22, 44-61.

Ranganathan, C. and Jha, S. Examining Online Purchase Intentions in B2C E-Commerce: Testing an Integrated Model, **Information Resources Management Journal**, 2007, 20(4), 48-64.

Ranganathan, C. and Brown, C. ERP Investments and the Market Value of Firms: Towards an Understanding of Influential ERP Project Variables, **Information Systems Research**, 2006, 17(2), 145–161.

Teo, T.S.H., Ranganathan, C., and Dhaliwal, J. Key Dimensions of Inhibitors for the Deployment of Web-based Business-to-Business Electronic Commerce, **IEEE Transactions on Engineering Management**, 2006, 53(3), 395-411.

Ranganathan, C., Seo, D. and Babad, Y. Switching Behavior of Mobile Users: Do Users' Relational Investments and Demographics Matter? **European Journal of Information Systems**, 2006, 15(3), 269–276.

Ranganathan, C., and Seo, D. The Snakes and Ladders Game in e-Business: Digital Transformation at American Hardware Depot. **Journal of Cases in Information Technology**, Oct-Dec 2006, 8(4) 1-12.

Moustakas, E., Ranganathan, C., Duquenoy, P. Email Marketing at the Crossroads: A Stakeholder Analysis of Unsolicited Commercial Email. **Internet Research**, 2006 16(1), 38-52.

Ranganathan, C., and Samant, K. Information Technology Personnel Layoffs in US Organizations: An Exploratory Investigation. **Information & Management**, 2006, 43(2), 239-250.

Schwieger, D., Melcher, A., Ranganathan, C. and Wen, J.H. Applying Adaptive Structuration Theory to Health Information Systems Adoption: A Case Study.

**International Journal of Health Information Systems and Informatics**. 2006, 1(1), 78-92.

Thomas, D., Ranganathan, C., and Desouza, K. Race to Dot-Com and Back: Lessons on E-Business Spin-offs and Re-Integration, **Information Systems Management**, Summer 2005, 22(3), 23-30.

Ranganathan, C., Manheim, M. and Keeler, J. Bringing Professionals on Board: Lessons on Executing IT-enabled Organizational Transformation, **MIS Quarterly Executive**, 2004, 3(3), 151-160.

Ranganathan C., Dhaliwal, J. and Teo, T. S. H. Assimilation and Diffusion of Web Technologies in Supply Chain Management: An Examination of Key Drivers and Performance Impacts. **International Journal of Electronic Commerce**, Fall 2004, 9(1), 127-161.

Ranganathan, C., Shetty, A. and Muthukumaran, G. e-Business Transformation at the Cross-roads: Sears' Dilemma. **Journal of Information Technology**, June 2004, 19(2), 117-129.

Ranganathan, C., and Kannabiran, G. Designing Effective IS Function and IS management processes: An Exploratory Study of Indian Organizations, **International Journal of Information Management**, June 2004, 24(3), 247-266.

Teo, T. S. H., and Ranganathan, C. Adopters and Non-adopters of Business-to-Business Electronic Commerce in Singapore. **Information & Management**, December 2004, 42(1), 89-102.

Schwieger, D. Melcher, A., Ranganathan, C. and Wen, J.H. Appropriating Electronic Billing Systems: Adaptive Structuration Theory Analysis, **Human Systems Management**, 2004, 23(4), 235-243.

Ganapathy, S., Ranganathan, C. and Balaji, S. Visualization Strategies and Tools for Enhancing Customer Relationship Management. **Communications of the ACM**, November 2004, 47(11), 92-97.

Ranganathan, C., Goode, V. and Ramaprasad A. Managing the transition to bricks and clicks, **Communications of the ACM**, Dec 2003.

Ranganathan, C. Evaluating the Options for Business-to-Business E-exchanges. **Information Systems Management**, 20(3), 2003, 22-28.

Teo, T. S. H., and Ranganathan, C. Leveraging IT resources and Capabilities at Housing and Development Board, **The Journal of Strategic Information Systems**, 12(3), October 2003, 229-249.

Leong, C., C., Ranganathan. C., Teo T. S. H., and Thomas, D. Collaborative Commerce in the B2B World: The Sesami Story, **Society for Information Management**, 2002. (Third place Winner, SIM International Paper Contest) (<http://www.simnet.org>)

Ranganathan, C., and Sethi, V. Rationality in Strategic Information Technology Decisions: The Impact of Shared Domain Knowledge and IT Unit Structure. **Decision Sciences Journal**, Winter 2002, 33(1), 1-28.

Ranganathan, C. and Ganapathy, S. Key Dimensions of Business-to-Consumer Web Sites. **Information & Management**, 39, 2002, 457-465.

Ranganathan, C. and Grandon E. An Exploratory Examination of Factors Affecting Online Sales. **Journal of Computer Information Systems**, 42(3), Spring 2002, 87-93.

Hohler, D., Ranganathan, C., and Goode, V. Building e-Business Capabilities through Strategic Alliances: The Transition from Bricks to Clicks at Staples, Inc, **Society for Information Management**, 2001. (First Place Winner, SIM International Paper Contest) (<http://www.simnet.org>)

Ranganathan, C. and Dhaliwal, J. A Survey of Business Process Reengineering Practices in Singapore, **Information & Management**, 2001, 39, 125-134

Bhatnagar, S.C., and Ranganathan C. IT Applications in Blue Dart Express, **Vikalpa: The Journal of Decision Makers**. 24(2) Apr-Jun 1999.

### **Refereed Book Chapters**

1. Ranganathan, C. Mindfulness in Innovation: RFID Implementation at YCH Group, Singapore. in Hugos, M. **Essentials of Supply Chain Management**, Wiley, 2010.
2. Ranganathan, C and Jha, S. Examining Online Purchase Intentions in B2C E-Commerce. in Wan, Y. (Ed) **Comparison-Shopping Services and Agent Designs**. Idea Group, 2009, 217-234.
3. Schweiger, D., Melcher, a., Ranganathan C and Wen H. J. A Case Study of Health Information Systems Adoption: An Adaptive Structuration Theory Approach. in Tan, J. (Ed). **Healthcare Information Systems and Informatics: Research and Practices**, Idea Group, 2008, 164-184.
4. Ranganathan, C., and Grandon E. Converting Browsers To Buyers: Key Considerations in Designing Business-To-Consumer Web Sites in Gao, Y.(Ed.) **Web Systems Design & Online Consumer Behavior**, Idea Group, 2004. 177-191.
5. Ranganathan, C. Evaluating the Options for Business-to-Business E-commerce in Brown, C.(Ed). **IS Management Handbook**, Aurebach Publications, 2003. (reprint)

6. Ranganathan, C. Application of Advanced Information Technologies in Tourism, in Batra, G.D (Ed). **Tourism in 21st Century**. Anmol Publications, India, 1995.

### **Research Monographs**

7. Ranganathan, C., and Ramaprasad, A. Enterprise IT Sourcing Strategy: Formulating and Executing Complex IT Sourcing Decisions, Center for Research in Information Management, UIC, 2005.
8. Ranganathan, C. and Manheim, M. W. Curing Health Care Ailments with Information Technology: IT-enabled Organizational Transformation in Public Hospitals. IBM Center for the Business of Government, 2004.
9. Watson, J. and Ranganathan, C. Document Communications Industry Trends: Survey Results. Electronic Document Systems Foundation. 2004, 2005, 2006, 2007.

### **Publications in ICIS Conference Proceedings (Refereed)**

10. Ranganathan, C and Jha, S. Do CIOs Matter? Assessing the Value of CIO Presence in Top Management Teams". **Proceedings of the International Conference on Information Systems**, Paris, 2008.
11. Outlay, C and Ranganathan, C. Life After IS Outsourcing: Understanding IS Personnel Responses To Resizing Initiatives. **Proceedings of the International Conference on Information Systems**, Montreal, 2007
12. Krishnan, P., Outlay, C and Ranganathan C. Do Layoffs Payoff? An Empirical Investigation of Financial Impacts of IT Worker Downsizing, **Proceedings of the International Conference on Information Systems**, Montreal, 2007
13. Ranganathan C., Krishnan, P and Glickman, R. Crafting and Executing an Offshore IT Sourcing Strategy: GlobShop's Experience. **Proceedings of the International Conference on Information Systems**, Milwaukee, 2006.
14. Balaji, S., and Ranganathan, C. Exploring the Key Capabilities for Offshore IS Sourcing. **Proceedings of the International Conference on Information Systems**, Milwaukee, 2006.
15. Ye, C. and Ranganathan, C. Shareholder Wealth Effects of Information Technology Enabled Supply Chain Management Initiatives. **Proceedings of the International Conference on Information Systems**, Las Vegas, 2005.
16. Ranganathan, C., Shetty, A. and Muthukumaran, G. e-Business Transformation at the Cross-roads: Sears' Dilemma, **Proceedings of the International Conference on Information Systems**, Seattle, 2003. (Best Teaching Case Award) [reprinted in

Managing Information Technology, 5e by Martin, Brown, Dehayes, Hoffer and Perkins. Prentice Hall, 2005]

17. Ranganathan, C. and Samarah, I. ERP systems and Firm Value: An Event study Analysis, **Proceedings of the International Conference of Information Systems**, New Orleans, 2001.
18. Ranganathan, C. and Dadalt, P. Dot-Com Deals: Value Creation in Internet-related Mergers & Acquisitions, **Proceedings of the International Conference on Information Systems**, New Orleans, 2001.
19. Ranganathan C, Teo, T S H, Dhaliwal, J, Ang, J and Hyde, M. A Study of Facilitators and Inhibitors for Deploying Business-to-Business E-commerce applications : A multi-method, cross-cultural study, **Proceedings of the International Conference on Information Systems**, New Orleans, 2001.
20. Ranganathan, C. and Sethi, V. Assessing the Impact of Decision Process on the Effectiveness of Strategic IT Decisions: A Triangulation Approach Combining Qualitative & Quantitative Methods, **Proceedings of the International Conference on Information Systems**, Brisbane, 2000.
21. Ranganathan, C. and Sethi, V. External IT Environment : Dimensionality and Measurement, **Proceedings of the International Conference of Information Systems, Brisbane**, 2000.

#### **Publications in Other Refereed Conference Proceedings**

22. Ranganathan C and Highlander, J. Performance Impacts of Online Social Ties in Online Communities of Practice. **International Conference on Information Technology, Systems and Management**, Dec 2011.
23. Ranganathan, C., and Iván Alfaro: Project performance in global software development teams: do prior work ties and nationality diversity matter? **European Conference on Information Systems** June 2011
24. Ranganathan, C., Balaji S., Outlay C. Managing Change in Information Systems Outsourcing Arrangements: A Multi-Method Approach. **International Symposium of Information Systems**, Dec 2010.
25. Poornima Krishnan, C. Ranganathan: Boundary spanning in offshored ISD projects: a project social capital perspective. **Proceedings of the SIGMIS 47<sup>th</sup> Annual Conference on Computer Personnel Research**, 2009: 225-230

26. Ranganathan, C and Outlay, C. Life after IT Outsourcing: Lessons for Resizing and Managing the IT Workforce. **SIM Academic Workshop**, Paris, 2008.
27. Krishnan, P and Ranganathan, C. Boundary Spanning Capabilities in Offshored Information Systems Development Projects: A Conceptual Framework. **Proceedings of the Americas Conference on Information Systems**, 2008.
28. Ranganathan, C., Tayeh, A and Nagoore, V. Understanding Information System Outsourcing Failure: Lessons from a Case Study. **Proceedings of the Americas Conference on Information Systems**, 2007.
29. Outlay, C., Krishnan, P., and Ranganathan, C. Examining the Financial Impacts of Downsizing Information Technology Workers. **Academy of Management Annual Meeting**, Atlanta, Georgia. 2006.
30. Eruysal, F., Ranganathan C and Ye, C. Association Between IT-based Supply Chain Management Initiatives and Operating Performance. **4th Worldwide Research Symposium on Purchasing and Supply Chain Management**, San Deigo, 2006.
31. Moustakas, E., Ranganathan, C., Sahel, J., Walrave, M., Voss, L and Carvalho A. Use of Corporate E-mail Policies for Combating Unsolicited Commercial Communications: Towards Development of a Framework, **International Conference on Information Warfare and Security**, Maryland, 2006.
32. Outlay, C., Krishnan, P., and Ranganathan, C. Research-in-Progress: Examining the Financial Impacts of Downsizing Information Technology Workers. **ACM SIGCPR Computer Personnel Research Conference**, Claremont, California, 2006.
33. Balaji, S., Ahuja, M and Ranganathan C. Offshore Software Projects: Assessing the Effect of Knowledge Transfer Requirements and ISD capability, **Proceedings of the Annual Hawaii International Conference on System Sciences**, 2006. (Nominated for Best Paper Award)
34. Erickson, J. and Ranganathan, C. Project Management Capabilities: Key to Application Development Offshore Outsourcing. **Proceedings of the Annual Hawaii International Conference on System Sciences**, 2006.
35. Moustakas, E., Ranganathan, C and Carvalho A. Abort, delete, or ignore? Assessing the implications of unsolicited commercial communication (spam) for e-commerce, **IADIS International Conference e-Commerce**, Porto, Portugal 2005.
36. Lundquist, D., Papagari, S and Ranganathan, C. Market Value Impacts of Dot-Com Acquisitions by Brick-and-Mortar Firms, **The Fourth Workshop on e-Business Web 2005**, Las Vegas, 2005.



37. Ye, C., and Ranganathan, C. Impact Of Information Technology Enabled Supply Chain Management Initiatives On The Market Value Of Firms, **Proceedings of the Annual Meeting of the Decision Sciences Institute**, San Fransisco, 2005.
38. Moustakas, E., Ranganathan, C. and Duquenoy, P. Unsolicited Commercial Email (Spam): An Exploratory Understanding Using Stakeholder Analysis. **Proceedings of the European Conference on Information Systems**, 2005.
39. Moustakas, E., Ranganathan, C. and Duquenoy, P. Combating Spam through Legislation: A Comparative Analysis of US and European Approaches. **Conference on Email and Anti-Spam**. Stanford University, 2005.
40. Ranganathan, C and Jha, S. Examining the Compensation of Chief Information Officers: Do firm performance, size and industry membership matter? **Proceedings of the Americas Conference on Information Systems**, 2005.
41. Jha, S., and Ranganathan, C. Adoption of RFID Technology: An Exploratory Examination from Supplier's Perspective. **Proceedings of the Americas Conference on Information Systems**, 2005.
42. Outlay, C., and Ranganathan, C. Exploring the Downside of IT Outsourcing: Outsourcing Tactics, Layoffs, and Organizational Outcomes. **Proceedings of the Americas Conference on Information Systems**, 2005.
43. Ranganathan, C. and Jha, S. Towards an Integrated Model of Online Shopping Behavior. **The Third Workshop on e-Business Web 2004**, Washington D.C, 2004.
44. Thomas, D. and Ranganathan, C. Enabling e-Business Transformation through Alliances: Integrating Social Exchange and Institutional Perspectives. **Proceedings of the Annual Hawaii International Conference on System Sciences**, 2005.
45. Ranganathan, C. and Ramaprasad, A. Enterprise IT Sourcing Strategy. **SIMposium**, Chicago, Sep 2004.
46. Lee, C. S., Ranganathan, C and Thomas, D. Examining IT Usage across Different Hierarchical Levels: A Study of Organizational, Environmental and IT Factors, **Proceedings of the Americas Conference on Information Systems**, 2003.
47. Samant, K. and Ranganathan, C. Exploring the Dynamics Of Layoffs: An Investigation Of Key Drivers Of Downsizing In Information Industries. **Proceedings of the Annual Meeting of the Decision Sciences Institute**, Washington DC, 2003.
48. Desouza, K.C., Awazu, Y., and Ranganathan, C. Examining Market Reactions to E-business Initiatives for Digital Transformation of Traditional Businesses, **Second Workshop on e-Business Web 2003**, Seattle, 2003.

49. Schwieger, D., Melcher, A. and Ranganathan, C. Diffusion of Advanced Medical Billing Technologies in Southeast Missouri Medical Clinics: A Case Study Approach to Examining Adaptive Structuration Theory, **International Academy of Business and Public Administration Conference**, New Orleans, 2004.
50. Ranganathan, C., Dhaliwal, J., and Teo T S H. Diffusion of Web Technologies in the Supply Chain Management Function, **Diffusion Interest Group in Information Technology Workshop (DIGIT)**, Barcelona, 2002.
51. Ouksel, A., Ranganathan, C., and Watson, J. Use of E-Business Technologies in Customer Relationship Management: A Case Study Perspective, **The First Workshop on E-business Web 2002**, Barcelona, 2002.
52. Ranganathan, C., Evaristo, R and Ungamrung, K. E-Business Issues in Small & Medium Enterprises: A Study of Internet Initiatives of Automobile Dealers, **The First Workshop on E-business Web 2002**, Barcelona, 2002.
53. Ranganathan, C. and Lertpittayapoom, N. Towards a Conceptual Framework for Understanding Strategic Alliances in E-commerce, **Proceedings of the Annual Hawaii International Conference on System Sciences**, 2002.
54. Ma, Q., and Ranganathan, C. Do Web Mergers Create Value? An Examination of Mergers and Acquisitions of Internet firms, **Proceedings of the Americas Conference on Information systems**, Boston, 2001.
55. Grandon E and Ranganathan C. Impact of Content & Design of Websites on Sales, **Proceedings of the Americas Conference on Information systems**, Boston, 2001.
56. Zhang,A. and Ranganathan C Impact of IT on Transaction Governance Structures. **Proceedings of the Americas Conference on Information systems**, Boston, 2001.
57. Ranganathan C., and Dhaliwal J. An Assessment of the Contextual Factors Affecting the Use of IT for Process Improvement, **Proceedings of International Conference of the Information Resources Management Association**, 1999, Boston, 1999.
58. Ranganathan C. IT and BPR Strategies in Singapore, **Second CIO Breakfast Roundtable Meet**, National University of Singapore, September 1997.
59. Ranganathan, C. and Sridhar, R. A Study of Factors Affecting IT in Indian Public and Private Sector Organizations. **Proceedings of the National Student Convention of Computer Society of India**, Ahmedabad, India,1996.
60. Ranganathan, C. and Sridhar, R. Internationalization process in a SME firm : The case of Indian Chemicals Ltd, **Proceedings of the Annual convention of Association of Indian Management Schools**, Madras, India, 1996.

61. Ranganathan, C. and Sridhar, R. Telecommunication Reforms in India : Examining the role of Private Sector Participation, **Proceedings of the Tenth Engineering Congress**, Institute of Engineers, Jaipur, India, 1996.
62. Ranganathan, C. and Sridhar, R. An Investigation of BPR Failures: Problems in Re-engineering and Suggested Remedies, at **Proceedings of the National Management Convention**, Management Development Institute, Gurgaon, India, 1995.
63. Ranganathan, C. A Decision Support System for Tour Planning, **Proceedings of the Eastern Regional Convention of Computer Society of India**, Siliguri, India, 1995.
64. Ranganathan, C., Sridhar, R and Narayanan, M. Information Technology in Indian Banks: A Critical Look, **Proceedings of the Western Regional Convention of Computer Society of India**, Ahmedabad, India, 1994.
65. Ranganathan C. IT Applications in Tourism, **Proceedings of the National Seminar on Contemporary Issues in Tourism**, Kurukshetra University, India, 1993.

#### **Research Manuscripts Currently in Review/Revision**

66. Balaji, S and Ranganathan C. Offshore Software Development Projects: Assessing the Effects of Knowledge Transfer Requirements and ISD Capability (under review, **Information & Management**)
67. Ranganathan, C. Why do IT Firms Layoff? A Study of Key Institutional Drivers of IT Personnel Downsizing. (*under review*, **MIS Quarterly**)
68. Ranganathan, C. and Jha, S. Chief Information Officer Compensation: Examining the Impact of Firm Performance, Size and Industry membership (*revise and resubmit*, **Journal of MIS**)
69. Ranganathan, C., Evaristo, R and Ungamrug, K. Applying Resource-Based Approach to Understand the e-Business Strategies of SMEs : An Exploratory Study of Automobile Dealers (*revise and resubmit*, **Information Systems Journal**)

#### **Working Papers**

- Ranganathan, C and Kuo, B. Determinants of reputation in online social networks.
- Ranganathan, C and Highlander J. Are social networks useful? Investigating how social ties in online communities of practice help task performance.
- Outlay, C., Ranganathan C, Krishnan P. Do Layoffs Payoff? An Empirical Investigation of Financial Impacts of IT Worker Downsizing.

- Jha, S. and Ranganathan, C. Examining the Trends and Business Practices in CIO Compensation.
- Ranganathan, C. and Jha, S. CIOs in Organizational Upper Echelons: Empirical Evidence Linking CIO Status and Firm Performance.
- Ranganathan, C., Seo, D., and Babad, Y. Catch Me If You Can: Investigating Customer Switching in Mobile Telecommunication Services.
- Ouksel, A. Watson, J. and Ranganathan, C. Blame it on Technology: Understanding Failures in IT-based Organizational Change.
- Ranganathan, C., and Sethi, V. Examining Rational and Political Behaviors in Strategic IT Decisions.
- Lee, C. and Ranganathan, C. Extending our Knowledge on IT Usage: Key Contextual Antecedents and Business Impacts.

### **Research in Progress**

- Examining the Determinants of e-business Alliance Form: An Empirical Analysis.
- Governance Choices in Offshore Sourcing of Information Systems Development.
- The Human Side of IT Outsourcing.
- Moving Offshore for IT Services: Lessons for Mid-sized firms.
- Digitization of Document Correspondence with Customers
- Determinants of CIO Compensation: Integrating Information-Processing and Human Capital Perspectives.

### **Publications in Non-Refereed/Practitioner Outlets**

- The Expert Opinion: An Interview with Christopher O'Brien, Chief Information Officer, City of Chicago, Journal of IT Cases and Applications, 5(4), 2003.
- Tackling Online Terrorism, Computers Today, Mar 1-15, 2000.
- Advertising in Dot Com Terrain, Computers Today, Feb 16-29, 2000.
- Wanted : Privacy in Cyberspace, Economic Times, Nov 4, 1999.
- Six E-com(mon) myths. Computers Today, October 1-15, 1999.

- Safe-guarding Cyber Privacy, Computers Today, Sep 16-30, 1999.
- No Free Lunch on the Net, Computers Today, Jul 16-31, 1999.
- IT is an Asset, not an Expense, Economic Times, Apr 29, 1999.
- Marketing in Cyberspace, Express Computer, June 14, 1999.

## **TEACHING EXPERIENCE**

### **Courses Taught**

Doctoral	Seminar on Organizational Impacts of IS Seminar on IS, Organizations and Strategy Reading Seminar in Information Systems
Graduate	E-Business Strategies and Management Information Systems Strategy and Management Information Systems Project & Program Management Management of IT and Business Process Outsourcing Management of Information Systems
Under-graduate	Business Systems Design Projects Introduction to Information Systems Programming Languages Systems Analysis and Design
Executive Education	Digital Business Strategies Software Project Management & CASE tools Information Technology & Competitive Advantage

### **Doctoral Dissertations Chaired**

- Poornima Krishnan, Boundary Spanning in Offshored Information Systems Development Projects, 2010.
- Christina Oulay, Resizing IS Personnel during Outsourcing: A Psychological Contract Perspective, University of Illinois at Chicago, 2008.
- Darrin Thomas, Alliances as a Vehicle for e-Business Enablement: An Empirical Study of Antecedents of e-Business Alliances, University of Illinois at Chicago, 2006.
- James Watson, Organizational Dissonance: A Framework to Study Information Technologies And Customer Relationship Management (co-chaired with Dr. Aris Ouksef), University of Illinois at Chicago, 2004.

- Micki Hyde, A Study of Facilitators and Inhibitors for Internet-based Inter-Organizational Systems (co-chaired with Dr.Suresh Tadisina), Southern Illinois University, 2003.
- Sandra Obilade, Alternative E-Commerce Business Models and Firm Success in Competitive and Hypercompetitive Environments (co-chaired with Dr.Arlyn Melcher), Southern Illinois University, 2002.
- Dana Schwieger, An Evaluation of Adaptive Structuration Theory in Explaining the Diffusion of Advanced Medical Billing Technologies in Rural America: A Case Study Analysis of Southeast Missouri Medical Clinics (co-chaired with Dr.Arlyn Melcher), Southern Illinois University, 2001.

### **Doctoral Dissertation Committees**

- Chee Sien Lee, Do Risk Perceptions Influence Communication Technology Usage? A Study of Communication Portfolio Construction, UIC, 2005.
- Pingjun Jiang, Customization Value in the Electronic Market Place, Southern Illinois University, 2001.
- Aima Zhang, Product Complexity and Information Technology in Determining Shifts in Governance Structure, Southern Illinois University, 2001.

### **Teaching Evaluations (UIC)**

<b>Semester</b>	<b>Courses</b>	<b>Course rating (max.5)</b>	<b>Instructor rating (max.5)</b>
<b>Fall 2008</b>	IDS 515 Information Systems Strategy and Management	4.43	<b>4.40</b>
	IDS 529 Seminar on MIS	5.00	<b>4.75</b>
<b>Spring 2008</b>	IDS 512 Information Systems Project & Program Management	3.30	<b>3.44</b>
	IDS 406 Business Systems Design Project	4.38	<b>4.11</b>
<b>Fall 2007</b>	IDS 515 Information Systems Strategy and Management	4.69	<b>4.86</b>
<b>Spring 2007</b>	IDS 406 Business Systems Design Project	4.43	<b>4.43</b>
<b>Fall 2006</b>	IDS 515 Information Systems Strategy and Management (n = 29)	4.18	<b>4.30</b>
<b>Spring 2006</b>			
<b>Fall 2005</b>	IDS 515 Information Systems Strategy and Management	4.67	<b>4.91</b>
	MBA 590 Digital Business Strategies		
<b>Spring 2005</b>	MBA 590 Management of IT and Business Process Outsourcing	4.33	<b>4.38</b>
	IDS 406 Business Systems Design Project	4.71	<b>4.86</b>

	IDS 529 Seminar in IDS	4.67	<b>4.40</b>
<b>Fall 2004</b>	IDS 406 Business Systems Design Project	4.93	<b>4.77</b>
<b>Spring 2004</b>	IDS 515 e-Business Strategy and Management	4.20	<b>4.30</b>
<b>Fall 2003</b>	IDS 406 Business Systems Design Project	5.00	<b>4.86</b>
	IDS 515 e-Business Strategy and Management	4.60	<b>4.90</b>
<b>Spring 2003</b>	IDS 406 Business Systems Design Project	4.71	<b>4.67</b>
<b>Fall 2002</b>	IDS 406 Business Systems Design Project	4.31	<b>4.15</b>
	IDS 515 e-Business Strategy and Management	5.00	<b>5.00</b>
	IDS 529 Seminar in IDS	4.75	<b>4.75</b>
<b>Summer 2002</b>	PDP Digital Business Strategies	4.25	<b>4.60</b>
<b>Spring 2002</b>	IDS 406 Business Systems Design Project	4.91	<b>4.81</b>
	IDS 514 Management of Information Systems	3.94	<b>4.00</b>
<b>Fall 2001</b>	IDS 406 Business Systems Design Project	4.72	<b>4.72</b>

### **EDUCATION**

- **Doctorate in Management (MIS)**, 1998, Indian Institute of Management, Ahmedabad.  
*Dissertation: Understanding the Context, Process and Outcomes of Strategic Information Technology Decisions (Best Doctoral Dissertation Award, International Conference on Information Systems, 1998)*  
  
*Advisors: Dr.Subash Bhatnagar and Dr.Vijay Sethi*
- **Master of Science (Technology)**, 1992  
Birla Institute of Technology & Science, Pilani, India (*First Rank, Master of Science*)
- **Industry Certifications:** Microsoft Certified Systems Engineer, Microsoft Certified Professional

### **ACADEMIC AND PROFESSIONAL EXPERIENCE**

- Director, Center for Healthcare Information Management & Systems (2011 - )
- Associate Professor (with tenure), Department of Information & Decision Sciences, UIC, 2007 –
  - Director of Graduate Studies (2007 - )
  - Director of Graduate Studies for Global Campus MS-MIS (2008 - )
  - Director of Doctoral Program in MIS (2006 – current)
- Assistant Professor, Department of Information & Decision Sciences, UIC, 2001 – 2006
- Assistant Professor, Department of Management, Southern Illinois University at Carbondale, 2000-2001.

- Management Consultant, Exeter Group, Cambridge MA, 1998-2000.

### **PROFESSIONAL ACTIVITIES AND SERVICE**

- Associate Editor, International Conference on Information Systems, 2004, 2007.
- Reviewer for journals such as *MIS Quarterly*, *Information Systems Research*, *IEEE Transactions on Engineering Management*, *Decision Sciences Journal*, *Management Science*, *Journal of Operations Management*, *Journal of Strategic Information Systems*, *International Journal of E-Commerce*, *International Journal of Information Management*, *Omega*, *International Journal of E-Business*, *Journal of Information Technology*, *European Journal of Information Systems*, *Information Technology & People*, *Journal of Organizational Computing & E-Commerce*, *Journal of IT Cases and Applications*, *Journal of Global Information Management*, *International Journal of Operations and Productions Management*, *Journal of Electronic Commerce Research*, *Information Systems Journal*.
- Reviewer for conferences such as *International Conference on Information Systems*, *Decision Sciences Institute*, *Americas Conference on Information Systems*, *Hawaii International Conference on System Sciences*, *SIGCPR conference*, *Academy of Management*, *DIGIT and Workshop on e-Business*.
- Member, Graduate Academic Programs Committee, CBA-UIC, 2006 – current.
- Member, MBA Curriculum Committee, UIC, 2006 – current.
- Member, Council for Excellence in Teaching, UIC, 2005- Current
- Member, CBA Task Force for Teaching, UIC, 2005 – current
- Member, Ph.D and MS-MIS curriculum re-design committees, IDS, UIC, 2003-2004
- IDS Colloquia Coordinator, 2002 – current
- Faculty Associate, Center for Research in Information Management, UIC, 2001 – current
- Faculty Advisor, INFORMS Student Chapter, UIC, 2005 – current.
- Faculty Advisor, ASHA for Education, UIC Chapter, 2002-2004.

### **Professional Affiliations**

The Institute of Management Sciences



Society for Information Management

Decision Sciences Institute

Association for Information Systems