

VITA

January, 2020

ABAGAIL McWILLIAMS
Associate Dean
Professor of Strategic Management
College of Business Administration
University of Illinois at Chicago
abby@uic.edu

OFFICE

601 S Morgan St
Suite 2200
Chicago, IL 60607

HOME

203 S Sangamon St
Apt 206
Chicago, IL 60607

EDUCATION

- Ph.D. Economics, The Ohio State University, Columbus, Ohio, 1987
Fields of Study: Industrial Organization, Labor, Economic Development
- M.A. Economics, The Ohio State University, Columbus, Ohio, 1984
Field of Study: Econometrics
- B.S. Business Administration, The Ohio State University, 1982, *summa cum laude*

ADMINISTRATIVE EXPERIENCE

- 2014– Associate Dean, CBA, University of Illinois Chicago
- 2012–2013 Associate Dean, Stuart School of Business, Illinois Institute of Technology
- 2004–2009 Executive Associate Dean, CBA, University of Illinois at Chicago
- 2000–2006 Department Head, Managerial Studies, University of Illinois at Chicago
- 1996–2000 Director, MBA Programs, School of Management, Arizona State University West

ACADEMIC EXPERIENCE (Full Time)

- 2000–present Professor, College of Business Administration, University of Illinois at Chicago
- 2012–2013 Visiting Professor, Stuart School of Business, Illinois Institute of Technology
- 2002–2009 Honorary Research Professor, Nottingham University Business School, UK
- 1993–2000 Associate/Full Professor, School of Management, Arizona State University
tenured in 1995; promoted in 1995 (to Associate) and 2000 (to Full)
- 1987–1993 Assistant Professor, Department of Management, Texas A&M University
- 1985–1987 Lecturer, Department of Economics and Business Administration, Ohio Wesleyan University

POSTGRADUATE HONORS AND AWARDS

2012	<i>Journal of Entrepreneurship & Ethics</i> Best Paper in Entrepreneurship and Ethics
2009	UIC Award for Outstanding Contribution to C2V
2003–2004	Fellow, Committee on Institutional Cooperation (CIC) Academic Leadership Program
2000	Faculty Achievement Award, Arizona State University West
1998	Outstanding Contribution for the Advancement of Investment Knowledge, from The Center for Investment Research
1996	Best Paper Award, Academy of Management, Research Methods Division
1991	Distinguished Teaching Award, Texas A&M University

PUBLICATIONS

More than 24,000 citations in the areas of Corporate Social Responsibility, Research Methodology, Strategic Management and Labor Mobility

JOURNAL ARTICLES

- (37) Coupet, J. and A. McWilliams (2017) Integrating Organizational Economics and Resource Dependence Theory to Explain the Persistence of Quasi Markets, *Administrative Sciences*, doi: [10.3390/admsci7030029](https://doi.org/10.3390/admsci7030029)
- (36) Khalili, N., W. Cheng and A. McWilliams (2017) A Methodological Approach for the Design of Sustainability Initiatives: In Pursuit of Sustainable Transition in China, *Sustainability Science*, 12: 933-956.
- (35) Barnum, D, J Coupet, J Gleason, A McWilliams, A Parhankangas (2017) Impact of Input Substitution and Output Transformation on Data Envelopment Analysis Decisions, *Applied Economics*, 49 (15): 1543-1556.
- (34) McWilliams, A, A. Parhankangas, J. Coupet, E. Welch, and D. Barnum (2016) Strategic Decision Making for the Triple Bottom Line, *Business Strategy and the Environment*, 25: 193-204
- (33) Lockett, A., A. McWilliams, and D. D. Van Fleet (2014) Reordering Our Priorities by Putting Phenomena Before Design, *British Journal of Management*, 25: 863-873.
- (32) Parhankangas, A., A. McWilliams and R. Shrader (2014) Doing Well by Doing Better: Entrepreneurship and Sustainability, *Journal of Small Business Strategy*, 24(2): 1-20

lead article

- (31) Thompson, P., A. McWilliams and M. Shanley (2014) Creating Competitive Advantage: A Stakeholder View of Employee Ownership, *International Journal of Strategic Change Management*, 5(3): 262-279.
- (30) Thompson, P., M. Shanley and A. McWilliams, (2013) Ownership Culture and Strategic Adaptability, *Journal of Business Strategies*, 39(2): 145-179.
- (29) McWilliams, A. and R. Shrader (2012) Entrepreneurial Social Performance: Toward Measuring the Social Impact of Entrepreneurial Firms, *Journal of Ethics and Entrepreneurship*, 2(2): 9-20.
- lead article
- (28) McWilliams, A., D. Siegel and P.M. Wright (2012) Strategic Implications of Corporate Social Responsibility: Review and Agenda, *fsr forum*, 14(3): 17-22.
- (27) McWilliams, A. and D. Siegel (2011) Creating and Capturing Private and Social Value: Strategic Corporate Social Responsibility, Resource Based Theory and Sustainable Competitive Advantage, *Journal of Management*, 37(5): 1480-1495.
- (26) McWilliams, A., A. Lockett, J. Katz and D. D. Van Fleet (2009) Who is Talking to Whom? The Network of Intellectual Influence in Management Research, *Journal of Applied Management and Entrepreneurship*, 14(2): 61-81.
- (25) McWilliams, A., D. Siegel and P.M. Wright (2006) Corporate Social Responsibility: Strategic Implications, *Journal of Management Studies*, 43(1): 1-18.
- (24) McWilliams, A., D. Siegel and P.M. Wright (2006) Corporate Social Responsibility: International Perspectives, *Journal of Business Strategies*, 23(1): 1-7.
- (23) McWilliams, A., S. Gray and D.D. Van Fleet (2006) My orange is bigger than your apple: U.S. and Japanese executive compensation, *Journal of Behavioral and Applied Management*, 7(2):116-127.
- (22) McWilliams, A., D. Siegel and D.D. Van Fleet (2005) Scholarly Journals as Producers of Knowledge: Theory and Empirical Evidence Based on Data Envelopment Analysis, *Organizational Research Methods*, 8(2): 185-201.
- (21) Lockett, A. and A. McWilliams (2005) The Balance of Trade Between Disciplines: Do We Effectively Manage Knowledge? *Journal of Management Inquiry*, 14: 139-150.
- Editor's Choice: "specially selected to highlight the journal's most noteworthy manuscripts"
- (20) McWilliams, A., D.D. Van Fleet and K. Cory (2002), Raising Rivals' Costs: An Application of Resource-Based Theory, *Journal of Management Studies*, 39(5): 707-723.

(19) McWilliams, A. and D. Siegel (2002) Additional Reflections on the Strategic Implications of Corporate Social Responsibility, *Academy of Management Review*, 27(1): 15-16.

(18) McWilliams, A. and D. Siegel (2001) Profit-Maximizing Corporate Social Responsibility, *Academy of Management Review*, 26(4): 504-05.

(17) McWilliams, A. and D. Siegel (2001) Corporate Social Responsibility: A Theory of the Firm Perspective, *Academy of Management Review*, 26(1): 117-27.

(16) McWilliams, A., D.D. Van Fleet and P.M. Wright (2001) Strategic Management of Human Resources for Global Competitive Advantage, *Journal of Business Strategies*, 18: 1-24.

lead article

(15) Van Fleet, D.D., A. McWilliams and D. Siegel (2000) A Theoretical and Empirical Analysis of Journal Rankings: The Case of Formal Lists, *Journal of Management*, 26(5): 839-861.

lead article

(14) McWilliams, A. and D. Siegel (2000) Corporate Social Responsibility and Financial Performance: Correlation or Misspecification?, *Strategic Management Journal*, 21: 603-09.

(13) Keith, K. and A. McWilliams (1999) The Returns to Mobility and Job Search by Gender: Additional Evidence from the NLSY, *Industrial & Labor Relations Review*, 52: 460-77.

- Abstracted in the *Journal of Economic Literature*, 1999, 37(2): 1485-6.
- Abstracted in the Social Science Research Network Electronic Library.

(12) McWilliams, A, D. Siegel and S. Teoh (1999) Issues in the use of event study methodology: a critical analysis of corporate social responsibility studies, *Organizational Research Methods*, 2(4): 340-65.

(11) McWilliams, A. and D. Siegel (1997) The Role of Money Managers in Assessing Corporate Social Responsibility Research, *Journal of Investing*, 6(4): 98-107.

(10) McWilliams, A. and D. Siegel (1997) Event Studies in Management Research: Theoretical and Empirical Issues, *Academy of Management Journal*, 40(3): 626-57.

(9) Keith. K. and A. McWilliams, (1997) Job Mobility and Gender-Based Wage Growth Differentials, *Economic Inquiry*, 35: 320-333.

- Abstracted in the *Journal of Economic Literature*, 1997, 35(3): 171l.
- Abstracted in the Social Science Research Network Electronic Library.

(8) McWilliams, A. and D. Smart (1995) The Resource-Based View of the Firm: Does It Go Far Enough in Shedding the Assumptions of the S-C-P Paradigm? *Journal of Management Inquiry*, 4(4): 309-16.

- (7) Keith, K. and A. McWilliams (1995) The Wage Effects of Cumulative Job Mobility, *Industrial and Labor Relations Review*, 49(1): 121-137.
- (6) McWilliams, A. and S. Gray (1995) Understanding Quasi-Integration, *Journal of Business Strategies*, 12(1): 69-85.
- (5) McWilliams, A. and K. Keith (1994) The Genesis of the Trusts: Rationalization in Empty Core Markets, *International Journal of Industrial Organization*, 12(2): 245-267.
- (4) Wright, P.M., G. McMahan and A. McWilliams (1994) Human Resources as a Source of Sustained Competitive Advantage, *International Journal of Human Resource Management*, 5(2): 301-26.
- (3) McWilliams, A. and D. Smart (1993) Efficiency v. Structure-Conduct-Performance: Implications for Strategy Research and Practice, *Journal of Management*, 19(1): 63-78.
- (2) McWilliams, A., T. Turk and A. Zardkoohi (1993) Antitrust Policy and Mergers: The Wealth Effect of Supreme Court Decisions, *Economic Inquiry*, 31(4): 517-33.
- (1) McWilliams, A. (1990) Rethinking Horizontal Market Restrictions: In Defense of Cooperation in Empty Core Markets, *Quarterly Review of Economics and Business*, 30(3): 3-14.

lead article

EDITED VOLUMES

- McWilliams, A., D. Rupp, D. Siegel, G. Stahl and D. Waldman, 2019, *The Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives*, Oxford University Press, Oxford, UK.
- McWilliams, A., 2015, *The Economics of Corporate Social Responsibility*, Edward Elgar, Cheltenham, UK.
- Crane, A., A. McWilliams, D. Matten, J. Moon and D. Siegel, 2008, *The Oxford Handbook of Corporate Social Responsibility*, Oxford University Press, Oxford, UK.

BOOK CHAPTERS

- (8) McWilliams, A. (2020) Corporate Social Responsibility, *The Oxford Research Encyclopedia of Business and Management*, Oxford University Press, Oxford, UK., forthcoming

- (7) McWilliams, A., D. Rupp, D. Siegel, G. Stahl and D. Waldman, (2019) Chapter 1: New Developments in the Study of Corporate Social Responsibility, in *The Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives*, 3-16, Oxford University Press, Oxford, UK.
- (6) McWilliams, A., R. Shrader and D.D. Van Fleet, (2016) Chapter 1: Rethinking the Base of the Pyramid: Social Responsibility, Sustainability and the Role of Entrepreneurs: 13-32, in Guerber, A., G. Markman and S. Su, (ed.), *The World Scientific Reference on Entrepreneurship, Volume 3: Sustainability, Ethics and Entrepreneurship*, World Scientific Publishing, Singapore.
- (5) McWilliams, A. (2014) Introduction: xiii-xxii, in McWilliams, A., 2015, *The Economics of Corporate Social Responsibility*, Edward Elgar, UK.
- McWilliams, A. and D. Siegel (2011) Corporate Social Responsibility: Theory of the Firm Perspective, in Shafritz, Ott & Jang, (ed) *Classics of Organization Theory*, 7th Ed, Cengage (reprint of 2001 *Academy of Management* article)
- McWilliams, A. and D. Siegel (2011) Corporate Social Responsibility: Theory of the Firm Perspective, in Gond & Moon (ed) *Corporate Social Responsibility*, Routledge, UK, (reprint of 2001 *Academy of Management* article)
- (4) Crane, A., A. McWilliams, D. Matten, J. Moon and D. Siegel (2008) The Corporate Social Responsibility Agenda: 3-15, in Crane, McWilliams, Matten, Moon and Siegel, (ed.) *The Oxford Handbook of Corporate Social Responsibility*, Oxford University Press, UK.
- (3) Ludescher, J., A. McWilliams and D. Siegel. (2008) The Economic View of Corporate Citizenship: 315-342, in Palazzo, G. and A. Scherer (ed.) *Handbook of Research on Corporate Citizenship*, Edward Elgar, Cheltenham, UK.
- (2) Crane, A., A. McWilliams, D. Matten, J. Moon and D. Siegel (2008) Conclusion: 568-575, in Crane, McWilliams, Matten, Moon and Siegel, (ed.) *The Oxford Handbook of Corporate Social Responsibility*, Oxford University Press, UK.
- McWilliams, A. and D. Siegel (2007) Corporate Social Responsibility and Financial Performance: Correlation or Misspecification? 501-507, in Singer, A. (ed), *The International Library of Essays In Public and Professional Ethics, Business Ethics and Strategy, Volume 11*, Ashgate Publishing Limited, England. (reprint of 2000 *Strategic Management Journal* article).
- (1) McWilliams, A. and D. Siegel (1998) How Fund Managers Can Contribute to Academic Research On Corporate Social Responsibility: 83-103, in Bruce, B.R. (ed) *Handbook of Socially Responsible Investing*, Institutional Investor, New York.

PAPERS AND PROCEEDINGS

- (5) McWilliams, A. and R. Shrader (2012) Toward Measuring the Social Impact of Entrepreneurial Firms, *USASBE Proceedings*: 837-849.

Best paper in Ethics and Entrepreneurship

- (4) McWilliams, A., S. Gray and D.D. Van Fleet (2005) My Orange Is Bigger Than Your Apple: U. S. and Japanese Executive Compensation, *Proceedings of the International Behavioral and Applied Management Conference*, 116-127. Scottsdale, AZ.

Best Paper in Division 1: Human Resources Management

- (3) Van Fleet, D.D., A. McWilliams and D. Siegel (1998) Formal Lists of Journal Rankings: Their Use in Management Departments, *Southern Management Association Proceedings*: 147-51.
- (2) McWilliams, A. and D. Siegel (1996) The Use of Event Studies in Management Research, *Academy of Management Best Papers Proceedings*: 338-42.
- (1) McWilliams, A. and S. Gray (1992) Vertical Quasi-Integration, *Southern Management Association Proceedings*: 52-56.

TECHNICAL REPORT

- Keith, K. and A. McWilliams (2004) Job Search, Mobility and the Gender Wage Gap, W.E. Upjohn Institute for Employment Research.

OTHER PUBLICATIONS

- McWilliams, A. (2014) Corporate Social Responsibility, encyclopedia entry, *Wiley Encyclopedia of Management*, doi: 10.1002/9781118785317.weom120001
- McWilliams, A. (2013) Sustainable Competitive Advantage, encyclopedia entry, *Palgrave Encyclopedia of Strategic Management*.

WORK IN PROGRESS

- Barnum, D., J. Coupet, J. Gleason, A. McWilliams, and A. Parhankangas, Bias in transportation efficiency estimates caused by misspecified DEA models, Submitted to *Research in Transportation Economics* (Dec. 2019)

Parhankangas, A., M. Renko and A. McWilliams, He says, she says: The Implications of Gender-Specific Linguistic Features on Crowdfunding Outcomes, working paper.

McWilliams, A. and D. D. Van Fleet, Who's Talking to Whom in Agribusiness, working paper.

PRESENTATIONS

Competitively Selected

Parhankangas, A., M. Renko and A. McWilliams (2020) One Style Does Not Fit All: The Role of Backer Characteristics and Language in Crowdfunding Success of Women and Social Entrepreneurs, *Sustainability, Ethics & Entrepreneurship* annual conference, Puerto Rico.

Parhankangas, A., M. Renko and A. McWilliams (2019) The Impact of Gender-Specific Linguistic Style on Crowdfunding Outcomes, *Academy of Management*, Boston.

Parhankangas, A., M. Renko and A. McWilliams (2018) He Says, She Says, annual *Babson College Entrepreneurship Research Conference*, Waterford, Ireland.

Parhankangas, A., M. Renko and A. McWilliams (2018) The Implications of Gender-Specific Linguistic Features on Crowdfunding Outcomes, *Sustainability, Ethics & Entrepreneurship* annual conference, Washington, D.C.

Khalili, N. and A. McWilliams (2017) Managing and Funding Sustainability in Organizations, Presented at *Sustainability, Ethics & Entrepreneurship*, annual conference, San Juan, P.R.

McWilliams, A. (2016) Economics of Sustainable Development, Illinois Economics Association 46th Annual Meeting, Chicago, IL

McWilliams, A., R. Shrader and D.D. Van Fleet (2015) Rethinking the Base of the Pyramid: Social Responsibility, Sustainability and the Role of Entrepreneurs, the *Academy of Management*, Vancouver, BC, Canada.

Shrader, R. and A. McWilliams (2015) Mechanisms Through Which Founder and Early Management Team Characteristics Affect Long Term Performance of High Technology New Business Ventures, *SIBR Conference on Interdisciplinary Business & Economics Research*, Bangkok, Thailand

Shrader, R. and A. McWilliams (2015) Long Term Effects of Human Capital on the Performance of High Technology New Ventures, *International Conference on Innovation and Entrepreneurship*, Durban, South Africa

- Shrader, R. and A. McWilliams (2014) Growth and Survival of High Tech Ventures, *Strategic Management Society* meeting, Madrid, Spain
- Parhankangas, A., A. McWilliams, J. Coupet, E. Welch and D. Barnum (2014) Managing the Triple Bottom Line, *Academy of Management* meeting, Philadelphia, PA
- Shrader, R. and A. McWilliams (2014) Predicting the Long Term Survival of High Technology New Ventures: Founding Team Human Capital, 27th *Global Research Symposium on Marketing and Entrepreneurship*, Santa Cruz, CA
- Khalili, N., A. McWilliams and R. Shrader (2013) Strategies for Developing Sustainable Enterprises at the Bottom of the Pyramid, *Strategic Management Society*, Atlanta, GA
- McWilliams, A. and R. Shrader (2012) Leapfrogging Corporate Social Responsibility to Sustainability: The Role of Entrepreneurs, *Strategic Management Society*, Prague, CZ
- McWilliams, A. and R. Shrader (2012) Toward Measuring the Social Impact of Entrepreneurial Firms, *United States Association of Small Business and Entrepreneurship*, New Orleans, LA
- McWilliams, A., S. Gray and D.D. Van Fleet (2005) My Orange Is Bigger Than Your Apple: US and Japanese Executive Compensation, *International Behavioral and Applied Management Association*, Phoenix, AZ
- McWilliams, A., A. Lockett and J. Katz (2004) Who Is Talking to Whom? Networks of Influence in Management Education, *Academy of Management*, New Orleans, LA
- Keith, K. and A. McWilliams (2004) The Wage Consequences of Early Career Job Mobility, *Midwest Economics Association*, Chicago, IL
- McWilliams, A. and D. Siegel (2003) Quantitative Analysis of Corporate Social Responsibility, symposium, *Academy of Management*, Seattle, WA
- Keith, K. and A. McWilliams (2003) The Wage Consequences of Early Career Job Mobility, *Western Economics Association International*, San Diego CA
- Lockett, A. and A. McWilliams (2002) Breaking Down Barriers in Publication: The Balance of Trade Between Disciplines, *Strategic Management Society*, Paris, France.
- McWilliams, A., D. Siegel and D.D. Van Fleet (2002) Journals as Producers of Knowledge: Theory and Application to the Field of Management, *Academy of Management*, Denver, CO
- Shelton, L. and A. McWilliams, (2001) Strategies for Managing Demand Shock, Supply Disruptions and Other Extraordinary Circumstances, *Strategic Management Society*, San Francisco, CA
- Keith, K. and A. McWilliams (1999) Gender Differences in the Determinants of Job Mobility and Job Search: A cohort analysis, *Southern Economic Association*, New Orleans, LA

- Siegel, D., A. McWilliams and J. Guerard (1999) Reassessing the Link Between Corporate Social Responsibility and Firm Performance, *Academy of Management*, Chicago, IL
- Keith, K. and A. McWilliams (1998) Non-wage Returns to Mobility: Are There Gender Differences?, *Midwest Economics Association*, Chicago, IL
- Van Fleet, D.D., A. McWilliams and D. Siegel (1998) Formal Rankings of Journals: Their Use in Management Departments, *Southern Management Association*, Dallas, TX
- Keith, K. and A. McWilliams (1997) Gender Differences in the Return to Job Mobility: A Cohort Analysis, *Midwest Economics Association*, Chicago, IL
- McWilliams, A. and D. Siegel (1996) Event Studies of Strategic Decisions: Issues of Relevance, Rigor, and Replication, *Strategic Management Society*, Phoenix, AZ
- McWilliams, A. and D. Siegel (1996) The Use of Event Studies in Management Research, *Academy of Management*, Cincinnati, OH
- Anders, G. and A. McWilliams (1996) A Comparison of Transaction Cost Shifting by Japanese and American Firms, *Academy of Management*, Cincinnati, OH
- McWilliams, A. and J. Barney (1995) Managing Cutthroat Competition in Empty Core Markets: Additional Motive for Inter-firm Cooperation, *Strategic Management Society*, Mexico City
- Gray, S. and A. McWilliams (1995) My Orange Is Bigger Than Your Apple: US and Japanese Executive Compensation, *Academy of Management*, Vancouver, BC, Canada
- Keith, K. and A. McWilliams (1995) Gender Patterns in Mobility: A Cohort Analysis, *Western Economics Association International*, San Diego, CA
- Keith, K. and A. McWilliams (1995) Mobility, Job Search and Wage Growth: Are There Gender Differences?, *Midwest Economics Association*, Chicago, IL
- McWilliams, A. and K. Cory (1994) Raising Rivals' Costs: An Application of Resource-Based Theory, *Academy of Management*.
- Keith, K. and A. McWilliams (1994) Gender Differences in Mobility and Wage Growth, *Western Economics International*.
- Wright, P.M., G. McMahan and A. McWilliams (1993) Human Resources as a Source of Sustained Competitive Advantage, *Academy of Management*.
- McWilliams, A. and P.M. Wright (1992) Sustained Competitive Advantage in a Global Market: The Unique Role of Human Resources, *Academy of International Business*.
- McWilliams, A. and S. Gray (1992) Vertical Quasi-Integration: Uncertainty and Firm Resources as Stimuli and Constraints, *Southern Management Association*,

- McWilliams, A. and D. Smart (1991) Industry Environments and Competition: The Relevance of Strategic Management, *Strategic Management Society*, Toronto.
- McWilliams, A. and D. Smart (1991) Competing Economic Paradigms in Strategic Management, *Academy of Management*.
- McWilliams, A., T. Turk and A. Zardkoohi (1990) Antitrust Policy and Mergers: The Wealth Effect of Supreme Court Decisions, *Western Economics Association*.
- McWilliams, A., T. Turk and A. Zardkoohi (1990) Antitrust Policy and Mergers: The Wealth Effect of Supreme Court Decisions, *Midwest Economics Association*.
- Barney, J., A. McWilliams and T. Turk (1989) On the Relevance of the Concept of Entry Barriers in the Theory of Competitive Strategy, *Strategic Management Society*, San Francisco
- McWilliams, A. (1989) The Courts, Antitrust and Empty Cores, *Midwest Economics Association*.
- McWilliams, A. (1988) Empty Cores and Suboptimal Capacity, *European Association for Research in Industrial Economics*, organized by the Group for Research and Advice in Strategic Behaviour and Industrial Policy, Rotterdam, the Netherlands.
- McWilliams, A. (1988) The Consolidation of American Industry: A New Perspective on the Trust Era, *Midwest Economics Association*.

Invited

- Opening Plenary session at the Atlanta Competitive Advantage Conference, May, 2011.
- Encouraging Corporate Social Responsibility, Cultural Impact Conference hosted by The Chicago School of Psychology, January, 2010.
- Job Search, Mobility and the Gender Wage Gap, Upjohn Institute, 2004.
- Corporate Social Responsibility: A Theory of the Firm Perspective, United Kingdom Department of Trade and Industry, London, UK, 2003.
- Strategic Management of Academic Units, Council for Intercollegiate Cooperation (CIC), Deans and Directors of Kinesiology, Chicago, IL, 2002.
- The Link Between Corporate Social Responsibility and Firm Performance, Keynote Address, Green Mountain SRI Summit, Stowe, VT, 2002. Corporate Social Responsibility: A Market Perspective, Keynote Address, Workshop on Corporate Social Responsibility, Nottingham University, Nottingham, UK, 2001.
- Understanding Investment in Corporate Social Responsibility at the Firm Level, New York Society of Securities Analysts and Social Investment Security Analysts, New York, NY, 2000.
- How Fund Managers Can Contribute to Academic Research on Corporate Social Responsibility, Colloquium on Socially Responsible Investing, University of Chicago Graduate School of Business, Chicago, IL, 1998

TEACHING EXPERIENCE

UIC:

PhD seminar in Entrepreneurship (team taught)
MBA and undergraduate courses in Corporate Sustainability and Responsibility
MBA and undergraduate courses in Business Ethics
MBA and undergraduate courses in Strategic Management

ASU:

MBA Legal and Ethical Studies course
MBA Strategic Management course for the PM, Corporate and Scottsdale MBA programs
Undergraduate capstone course in Strategic Management
Undergraduate core course in Business and Society

Texas A&M:

PhD seminar in Strategic Management theory
Undergraduate capstone course in Strategic Management
Undergraduate core course in Business and Government

Ohio Wesleyan:

Undergraduate courses in introductory and intermediate micro and macro economics
Undergraduate course in economic development
Undergraduate course in industrial organization economics

DISSERTATION COMMITTEES

UIC:

Jason Coupet, Strategic Management (chair)
Laurel Ofstein, Entrepreneurship
John Stovall, Marketing

Texas A&M:

Kenneth Cory, Strategic Management
Samuel Gray, Strategic Management
Robert Maness, Economics
Donald Wells, Accounting

PROFESSIONAL AFFILIATIONS

Academy of Management
 Social Issues in Management Interest Group (SIM)
 Strategy Interest Group (STR)
 Corporate Governance and Sustainability International Group
 Strategic Management Society

PROFESSIONAL DEVELOPMENT ACTIVITIES

- 2003-4 Fellow, Committee on Institutional Cooperation *Academic Leadership Program (ALP)*-- year-long academic leadership development program hosted by the Big Ten universities.
- 1997 Faculty Development in International Business Seminar Series at the University of South Carolina, Columbia, South Carolina.
- 1996 CIBER-sponsored workshop on internationalizing curriculum hosted by ITESM, Monterrey, Mexico.
- 1994 National Council of Teachers of English-sponsored workshop on using student portfolios as a learning assessment tool, San Juan, Puerto Rico.
- 1989 George Mason University Law & Economics Center Institute for Economists, two week seminar in law-and-regulation-for economists, Dartmouth University, Hanover, NH.
- 1988 Workshop on Teaching Ethics in the Business Curriculum hosted by Arthur Anderson, St. Charles, Illinois.

PROFESSIONAL SERVICE

- Session Chair (3) at Academy of Management annual meeting (2 for Strategy Division and 1 for Technology and Innovation Management Division), Chicago, 2018
- External review for promotion to Senior Lecturer, 2018, [Griffith University](#)
- External review for promotion to Full Professor, 2017, [University of Michigan](#)
- Editor-in-Chief, *Journal of Strategic Management Education*, 2012—present
- Session Chair, CSR as a Resource and Capability, Academy of Management, 2016
- Advisory Board, Sustainability, Ethics and Entrepreneurship Conference, Denver, 2015
- Guest Editor, inaugural (special) issue of the *International Journal of Corporate Strategy and Social Responsibility*, 2015.
- Session Chair, *SIBR Conference on Interdisciplinary Business & Economics Research*, Bangkok, Thailand, 2015
- Advisory Board of the Corporate Governance and Sustainability International Group, 2014–

Faculty Advisor, Social Issues in Management, Manuscript Development Workshop, Academy of Management, San Antonio, Texas, 2011.

Session Chair, The Third Subsistence Marketplace Conference: From Impactful Research to Sustainable Innovation, Chicago, Illinois, July, 2010.

Panelist and Faculty Advisor, Organizations and the Natural Environment, Manuscript Development Workshop, Academy of Management, Anaheim, California, 2008.

Chair, Best Paper Award Committee, Social Issues in Management Division, Academy of Management, 2005.

Executive Board Member, Center for Human Resource Management, University of Illinois, 2004–5.

Coordinator, workshop on New Perspectives of Corporate Social Responsibility, Chicago, 2004.

Guest Editor, special issue on Corporate Social Responsibility, Strategic Perspectives, *Journal of Management Studies*, 2006.

Guest Editor, special issue on International Perspectives of Corporate Social Responsibility, International Perspectives, *Journal of Business Strategies*, 2006.

Editorial Review Board, *Administrative Sciences*, 2016-

Editorial Advisory and Review Board, *Critical Studies on Corporate Responsibility, Governance and Sustainability*, 2010-

Editorial Review Board, *Journal of Management Studies*, 2006–2018

Editorial Review Board, *Journal of Business Strategies*, 1995–2018

Editorial Review Board, *Competitiveness Review*, 2000–2011

Editorial Review Board, *Current Issues in Management*, 2000–2011

Editorial Review Board, *Journal of Management*, 1999–2008

Ad hoc reviewer:

<i>Academy of Management Journal</i>	<i>Academy of Management Perspectives</i>
<i>Academy of Management Review</i>	<i>American Sociological Review</i>
<i>British Journal of Management</i>	<i>Business and Society</i>
<i>Contemporary Economic Policy</i>	<i>European Management Review</i>
<i>Human Resource Management</i>	<i>Int'l Food & Agribusiness Mgt Review</i>
<i>Journal of Business Research</i>	<i>Journal of International Business Studies</i>
<i>Journal of Labor Economics</i>	<i>Journal of Management</i>
<i>Journal of Management Studies</i>	<i>Management Science</i>
<i>Managerial and Decision Economics</i>	<i>Organization Science</i>
<i>Personnel Psychology</i>	<i>Social Responsibility Journal</i>
<i>Strategic Entrepreneurship Journal</i>	<i>Strategic Management Journal</i>
<i>Strategic Organization</i>	<i>Sustainability</i>

Reviewer, Academy of Management meeting, 2017, 2018, 2019.

Reviewer, Sustainability, Ethics and Entrepreneurship conference, 2014, 2015.

Reviewer, Southern Management Association meeting, 2014.

Reviewer, Strategic Management Society conference, 2013.

Grant proposal review committee workshop for the STAR program, EPA, Washington, D.C., November, 2002; June, 2004; July, 2005.

Paper discussant for EPA workshop on environmental and firm performance, La Jolla, California, September, 2002.

Panelist and Faculty Advisor for ONE workshop for PhD students and junior faculty, the Academy of Management, August, 2002.

Reviewer for the Academy of Management meeting, Strategy Division, 1994-1999.

Reviewer for the American Society for Competitiveness Meeting, 1998, 1999.

Reviewer for the Strategic Management Society Meeting, 1996.

Local Planning Committee for the Strategic Management Society meeting, Phoenix, 1996.

Reviewer for the Southern Management Association meeting, Strategy Division, 1993.

Reviewer for the Southwest Academy of Management Meeting, 1991.

Grant Proposal reviewer, University of Alaska, Office of Development, 1990.

UIC SERVICE

Campus

Member, Global Studies Certificate Working Group, 2019-

Member, Chancellor's Committee on Sustainability and Energy, 2017-2021

Member, UIC Faculty Senate Research Committee, 2014-2020

Member, UIC Research Advisory Council, 2006-2010 and 2016-2020

Member, UIC Selection Committee, Researcher of the Year, Social Sciences, 2016

Marshall, UIC Undergraduate Graduation, Fall, 2016

Member, UIC Campus Promotion and Tenure Committee, 2010-2016

Panelist, UIC P&T workshops, April, 2015; March 2016

Mentor, UIC New Faculty Orientation, 2015

Marshall, UIC Graduation (undergraduate and graduate), Dec. 2015

Attendant, UIC Convocation, 2013, 2015

Member, UIC Honor's College Council, 2007-2010

Member, UIC NCA Accreditation Assessment Committee, 2004-2009

Director, on-line BBA program, UI Global Campus, 2008-2009

Chair, development team, on-line BBA program with UI-Global Campus, 2007-2008

Member, UIC Underrepresented Faculty Recruitment and Retention Committee, 2004-2007

Member, UIC-CIC/ALP planning committee, 2004-2005

Member, UIC Honorary Degrees Planning Committee, 2004-2005

Interviewer and recruiter for UIC Honor's College, March, 2009 and March, 2010

Presenter, UIC Department Head Workshop, May, 2006

Facilitator, UIC Provost's fall leadership meetings, 2004 and 2005

Member, UIC Search Committee for CBA Dean, 2004

College of Business Administration

Core Curriculum Revision committee, 2018
 Business Scholars Faculty mentor, 2018
 Interviewer for Business Scholar applicants, December, 2017 and 2018
 Participant, CMBA graduation, March, 2016
 Member, Academic Council, 2015–present
 Speaker, UIC Impact Hour—The Sustainability of Social Impact, September, 2015
 Participant, UIC Business Women’s Leadership Conference, April, 2015, March 2016
 Participant, CBA Commencement, 2000-2009, 2014, 2015
 Mentor, CBA C2V challenge—multiple teams, April, 2015
 Mentor, CBA Business Women’s Leadership Conference, April, 2015
 Member, CBA Executive and P&T Committee, 2011–2012 and 2013-2015
 Evaluator, CBA ASK Certificate Program, student business plans, 2014
 Judge, CBA C2V Challenge, 2013
 Member, CBA Undergraduate Curriculum Revision Committee, 2010-2011
 Chair, CBA MBA Committee, 2008–2009
 Chair, CBA Assurance of Learning Committee, 2008–2009
 Member, CBA PhD committee 2010–2011
 Member, CBA Undergraduate Academic Program Committee, 2004–2009
 Member, CBA Graduate Academic Program Committee, 2004–2009
 Member, CBA Operating Committee, 2000–2009
 Member, CBA Academic Council, 2004–2009
 CBA liaison with College of Education regarding new PhD program, 2003
 Chair, CBA committee on Grade Distributions in CBA Core Courses, 2005
 Chair, CBA, MBA Curriculum Review Committee, 2004–2005
 Member, CBA, MBA task force, 2000–2005
 Speaker at luncheon for faculty from the Chicago City Colleges, Fall, 2005

Managerial Studies Department, College of Business Administration

Member, Management Curriculum Revision Committee 2017-2019
 Member, Managerial Studies Promotion and Tenure Committee, 2009–present
 Member, Managerial Studies Faculty Advisory Committee, 2011–2012, 2013-2014, 2014-2015
 Member, Managerial Studies Faculty Search Committee, 2013, 2015, 2017, 2018
 Chair, Managerial Studies Faculty Search Committee, 2011
 Area Coordinator for HR track in Business Administration PhD program, 2002–2003